

The HP Integrity NonStop server

Standards-based innovation for the highest levels of service—now more affordable than ever



HP is dramatically expanding its solutions, services, and technology capabilities to help customers manage their most challenging business demands. The new HP Integrity NonStop server, based on the industry-standard Intel® Itanium® 2 Processor, offers superior choice for the highest service levels. Integral features of this powerful new system include:

- Unrivalled availability
- Absolute data integrity
- Massive linear scalability
- Easy manageability
- Focused innovation

As a member of the HP server family, the enterprise-class HP Integrity NonStop server delivers the gold standard for continuity.



"With the new Integrity NonStop server, HP is providing a bionic heart for mission-critical enterprise applications. Moving the time-tested NonStop technology forward onto an industry-standard platform delivers significant customer benefits: a major performance kick, more cost-effective solutions, higher availability, reduced risk, and increased longevity of the system."

—Nina Lytton, president, Open Systems Advisors, Inc.

The Integrity NonStop server, built on the NonStop Advanced Architecture, leverages today's industry standards while adding unique value, to provide a platform trusted to run some of the most demanding business applications in the world. By taking advantage of prominent industry trends and technologies, the Integrity NonStop server delivers the same trusted service levels as previous NonStop servers—at half the cost.

"According to current projections, the HP Integrity NonStop system will be three times faster than what we have today. This significant boost in processing power will deliver tangible benefits in running our mission-critical applications."

—Wolfgang Breidbach, head of system services, Bank-Verlag

The Integrity NonStop server delivers:

- Uncompromising levels of availability and reliability
- Outstanding performance and price/performance
- Standards-based architecture
- Leading application virtualization capabilities
- Ease of implementation
- The lowest TCO for enterprise-class computers
- A flexible platform for heterogeneous environments

"The new HP Integrity NonStop server represents a leap forward in processing capacity and overall performance, which will allow the platform to do what it has always done—only better, faster, and more cost-effectively."

—Jack Baldwin, CEO, BHMI

When user service levels are paramount, customers can trust the HP Integrity NonStop server, based on the Intel® Itanium® 2 Processor, to handle their most demanding workloads. If you'd like to learn more about the Integrity NonStop server, please contact your HP sales representative or visit www.hp.com/go/nonstop.



A platform for business advantage

HP NonStop technology has long played a major role in helping global businesses run successfully. Industry-leading solutions based on the NonStop platform help customers achieve competitive advantage in many industry sectors, including financial services, telecommunications, healthcare, retail, public sector, and manufacturing. For example, NonStop servers process the overwhelming majority of the world's credit card, ATM, and securities transactions. The new Integrity NonStop server continues this proud tradition, delivering the highest level of application availability—with absolute data integrity—for a true competitive edge.

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